

JÈ-ST': PERFORMANCE AND INTERVENTION ART FESTIVAL

Moncton, September 15, 2011 - Galerie Sans Nom, Imago Artist-run Print Studio and the Louise and Reuben Cohen Art Gallery invite the public to discover art in unsuspected places between September 23 and October 4. *jè-st', a performance and intervention art festival* will propose the work of over twelve artists, disrupting the daily routine and inciting curiosity through the insertion of art in the urban landscape.

Guest artists are Janick Rousseau, Max-Antoine Proulx, Thierry Marceau, and Jason Arsenault, representing the Pique-Nique artist collective, as well as Karen Elaine Spencer, Robert Hengeveld and Roadsworth, and from Moncton, the TBA Collective and Taupe.



The artists in the 2011 edition of *jè-st'* will present performances, installations, and interventions in the urban landscape and in non-art venues. With the «desire path» as a starting point, the festival focuses on subversive practices in the public realm. A desire path or a social trail is a worn out line in the landscape, a direct result of erosion from foot traffic. Automatically, we associate this line to the most logical way to get from point A to point B. It equally serves as a visual invitation for others to follow. Desire paths are about intuition, efficiency, predilection, bettering, and at times, defiance. These concepts are present in all of the chosen work.

Artistic interventions will happen throughout the festival in diverse locations across the city of Moncton. For more information, please follow us on facebook: [jest](#).

jè-st' is supported by the Canada Council for the Arts, Wellness, Culture and Sports of New Brunswick, and the Secrétariat aux affaires intergouvernementales canadiennes du Québec. Galerie Sans Nom, Imago Artist-run Print Studio., and the Louise and Reuben Cohen Art Gallery would like to thank the City of Moncton, AGAVF, and Viva! Art Action for their support and collaboration.

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