WE'RE INCLUSIVE HERE!

PROMOTING INCLUSIVE ENVIRONMENTS FOR SEXUAL AND GENDER DIVERSITY

Sexual and gender diversity: Interested in doing more? Make your environment more inclusive!

It all started with an idea among medical students at the Centre de formation médicale du Nouveau-Brunswick: How can we create a more inclusive environment for sexual and gender diversity?

This concept led to a rewarding collaborative process and the development of the promotional campaign "We're Inclusive Here!". The aim of the "We're Inclusive Here!" awareness campaign is to promote sexual and gender diversity-inclusive environments at organizations and institutions (schools, universities, offices, hospitals, health centres, community organizations, etc.) throughout New Brunswick.

What does it mean to provide an inclusive environment for people with diverse sexuality and gender? It means a safe, open and respectful environment for all people.

The "We're Inclusive Here!" campaign is an initiative of



How to get involved in the "We're inclusive Here!" campaign:

- 1) By displaying the "We're Inclusive Here!" campaign poster in your organization/institution
- By asking the person in charge of your organization/institution to sign the statement on promoting an inclusive environment for sexual and gender diversity
- 3) By watching the "We're Inclusive Here!" video and encouraging your colleagues to do the same
- 4) By using and sharing the resources provided
- 5) By consulting the campaign implementation guides developed for schools and community organizations
- 6) By completing the training offered through AIDS Moncton on being an ally of sexual and gender diversity
- 7) And, most importantly, by taking actions on a daily basis to promote the inclusion of sexual and gender diversity!



"We're Inclusive Here!" campaign poster

The campaign poster was designed by a student at Polyvalente Louis-J.-Robichaud in Shediac as part of a province-wide contest conducted in Francophone high schools across New Brunswick. With her permission, a graphic representation of the original poster was then created.



Original poster designed by the contest winner and poster adaptation

Training

Training on how to create a more inclusive environment (for employees, board members, etc.) is available through a partnership with the AIDS Moncton Safe Spaces program . Training can be provided free of charge on-site with the exception of the instructor's travel costs. For additional information or to reserve a training date:

http://www.sida-aidsmoncton.com/education

Statement on promoting an inclusive environment for sexual and gender diversity

A document to be signed by the directors of organizations/institutions was developed to formalize their commitment to supporting sexual and gender diversity. This statement may be posted or distributed to employees, clients, volunteers, members or other persons with ties to these organizations/institutions.

Companion video

A video was produced to illustrate the reality of the lesbian, gay, bisexual, transgender, queer or questioning, or other (LGBTQ+) community and to show how any environment can become more inclusive. This video can be used by organizations/institutions as an educational and promotional tool.



Screenshot from companion video

Additional resources

A list of resources is provided to assist people and organizations in taking steps toward inclusion of the LGBTQ+ community. Use it and feel free to share it with others!



INFORMATION

https://www.umoncton.ca/medecine2/node/95

Lise Duguay, CFMNB, <u>lise.duguay@umoncton.ca</u> / 506.863.2026