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UNICEF Canada Reimagine Playbook: How diverse young people from across Canada asserted their rights and their recommendations for action for their top 6 priorities

Join us to learn about the process we used to support young people to lead their own advocacy efforts. In this session, young people and supporting adults will present on the development of the Reimagine Playbook, the unique processes by which young people from across Canada asserted their civil and political rights and had their voices heard on issues that matter to them.

The Reimagine Playbook represents the work of more than 100 young advocates who came together in Fall 2020 to discuss six topics of importance to them in the context of the COVID-19 pandemic: Climate Change, Democracy, Education, Indigenous Sovereignty, Mental Health and Systemic Racism. The playbook was formally released at the Take Back the Future: Youth Activism Summit on November 20, 2020, an intergenerational dialogue in recognition of National Child Day and World Children's Day. Each session statement, authored by young people, summarizes a youth-led discussion on that particular topic. Each includes recommendations from young people for decision-makers, adult allies, and other young people on how we can support them in their advocacy and reimagine a better future for young people in Canada.