

# BACHELOR IN BUSINESS ADMINISTRATION – CO-OP PROGRAM

## MAJOR IN MANAGEMENT

### *Skills acquired during the program*

#### ***Program objectives with Management and Co-op options :***

- Develop the student’s understanding, analytic capabilities, and use of management notions;
- Familiarise the student with the roles and challenges of the functions in management (planning, organizing, leading and controlling) and the functions of the organization (human resources management, production, marketing and finances);
- Develop the student’s transversal competences that allow for the business management and its functioning, such as problem resolution, decision-making, communication, team work, conflict resolution, leadership, and equity-diversity-inclusion;
- Develop the student’s capabilities in strategic management, namely through his or her knowledge on entrepreneurship, the management of small and medium enterprises, the management of non-for-profit organizations, and change management;
- Allow the student to contribute in the development of organizations as it applies to human resource management practices, or the diagnostic of organizational structures;
- Develop the student’s ethical decision-making as well as the management of corporate social responsibility (CSR) and sustainability.

<b>Work Term 1</b> 2 <sup>nd</sup> year completed (under supervision)	<ul style="list-style-type: none"> <li>• Possesses a good understanding of the roles and objectives in management, and those of the business</li> <li>• Able to collect and analyze secondary data</li> <li>• Can assist managers in identifying supply sources, markets, and business opportunities</li> <li>• Can assist managers in identifying practices in the management of quality, personnel, and team work</li> </ul>
<b>Work Term 2</b> 3 <sup>rd</sup> year completed (under supervision and/or periodical assistance)	<ul style="list-style-type: none"> <li>• Can assist managers in writing a business plan</li> <li>• Able to help managers in building practices for quality management, and human resources management like hiring, training and work relations</li> <li>• Can assist managers in the analysis of the organizational structure (work division and task coordination)</li> <li>• Can assist managers in the making of ethical decisions and in the initiation of CSR practices and sustainability actions</li> </ul>
<b>Work Term 3</b> 4 <sup>th</sup> year completed (under supervision with some autonomy)	<ul style="list-style-type: none"> <li>• Able to carry out a business plan</li> <li>• Able to realize strategic scanning (business intelligence) and to diagnose the strategic positioning of the enterprise</li> <li>• Can assist managers with human resources management as it applies to practices of staffing, motivation, training, performance evaluation, empowerment, and professional relationships</li> <li>• Can carry out the diagnosis of the organization’s structural performance</li> <li>• Can assist management in the implementation of organizational change and the development of an organizational culture</li> </ul>

### ***LIST OF MANAGAMENT COURSES***

ADMN 1000 – Learning Tools : Management  
 ADMN 1220 – Introduction to Management  
 ADMN 2220 – Entrepreneurship  
 ADMN 2250 – Contemporary Management  
 ADMN 3211 – SME Management  
 ADMN 3212 – International Business

ADMN 3241 – Non-for-profit Organisations  
 ADMN 3242 – Theories of Organisation  
 ADMN 3243 – Organisational Changes  
 ADMN 4212 – Strategic Management  
 ADMN 4214 – Seminar in Management

ADRH 3222 – Organizational Behaviour  
 ADRH 3223 – Human Resources Management  
 ADRH 4223 – Work Relations

**Bureau de l'enseignement coopératif**

Université de Moncton – Moncton (Nouveau-Brunswick) E1A 3E9

Téléphone : (506) 858-4134 – Télécopieur : (506) 858-4049 – Courriel : [Coop@umoncton.ca](mailto:Coop@umoncton.ca) – Site web: [www.umoncton.ca/coop](http://www.umoncton.ca/coop)