

## BACHELOR OF BUSINESS ADMINISTRATION – CO-OPERATIVE PROGRAM Honours: Finance

### COMPETENCIES DEVELOPED IN THE FINANCE PROGRAM

**Objective of the B.B.A. Finance Honours program:**

- ✓ allows for the acquisition of knowledge, and the mastery of several techniques of the finance field, as well as the aptitude to apply them in a business and in a portfolio management context;
- ✓ develops an analytical and practical understanding of finance in business and financial assets' management;
- ✓ offers solid training founded on the ability to make decisions that stem from financial management;
- ✓ allows the student use the theoretical knowledge acquired through work terms with companies.

**WORK TERM #1**

2<sup>nd</sup> year complete :  
(under supervision)

*The student, who already possesses a good understanding of finance, financial accounting and principal business practices, should therefore:*

- be able to analyze and interpret accounting and financial data in order to bring out the company's strengths and weaknesses;
- be able to elaborate forecasts, prepare budgets, evaluate the impact of different financing methods on the company's financial structure, and identify cash flows;
- be able to use information technology as a work tool.

**OBJECTIVE:** to be sensitized to the inner workings of businesses and the importance of the role of finance and the financial manager in a company.

**WORK TERM #2**

3<sup>rd</sup> year complete :  
(under supervision and/or periodic assistance)

*The student, who already possesses a deeper understanding of finance, financial accounting, management and taxation, should therefore:*

- be able to apply, in concrete decision situations, certain tools and techniques to improve investment decisions;
- be able to identify fundamental variables of short, medium and long-term financing decisions, to analyze them and to propose an optimal decision to the company;
- be able to clearly explain the operation of financial markets and to evaluate the main financial assets that are traded in these markets;
- to build and manage a portfolio of financial assets.

**OBJECTIVE:** to have the opportunity to contribute to investment and financing decision making and to participate in the management of a portfolio of financial assets.

**WORK TERM #3**

During last semester of Bachelor's degree :  
(under supervision with a certain level of autonomy)

*The student, who already possesses a superior level of knowledge in finance and other related fields, should therefore:*

- be able to analyze a finance-related problem and bring valid solutions autonomously;
- be able to analyze exchange rate movements and identify the principal risk factors in an international context;
- be able to develop risk management and hedging strategies related to international financial operations, understanding and interpreting international financial news;
- be able to understand the role and operations of financial institutions;
- be sensitized to professional integrity and ethics.

**OBJECTIVE:** allow the student to be ready to assume a position in finance in different types of companies.

### LIST OF FINANCE COURSES

ADFI2510 Financial Management  
ADFI2520 Investment Decisions  
ADFI3510 Financing Decisions  
ADFI3520 Working Capital Management

ADFI3530 Portfolio Management  
ADFI4510 International Finance  
ADFI4520 Financial Institutions  
ADFI4530 Finance Seminar

ADFI4540 Derivatives  
ADFI4550 Financial Statements and Investments

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